

Zach Card

zachvcard.wixsite.com/my-site | zachvcard@gmail.com | (770) 371-2179

EXPERIENCE

Newhouse Sports Media Center/NCC News

Staff Writer and Sports Photographer

Syracuse, NY

July 2024—June 2025

- Research, write and produce stories on local news and sports with interviews in the community
- Photographed Syracuse athletics for the Newhouse SMC
- Collaborated with other students on our Morning TV News show ‘Mornings on the Hill’ while performing in different roles in the newsroom

WSYR-TV NewsChannel 9

Sports Intern

Syracuse, NY

January 2025—April 2025

- Edit video for newscasts, shooting sports, and writing scripts
- Anchored mock-sportscasts to practice on-camera, writing and delivery

WSTM/WTVH CNY Central

News Producing Intern

Syracuse, NY

January 2025—April 2025

- Produce blocks of the newscast and working up to producing a full newscast
- Write and research stories for the newscast that give the audience unbiased coverage
- Coordinate with talent and directors to ensure the show runs smoothly

WTVM News Leader 9

Part-time Photographer

Columbus, GA

May 2023—August 2023; May 2024—June 2024

Freelance Photographer

August 2023—May 2024

News/Sports Intern

January 2023—May 2023

- Research, write, shoot, and produce packages, VO's, SOT's, VOSOT's and web stories to be broadcast on TV and online via WTVM's Website
- Shoot reporters' live shots for multiple hits a day

Eagle Eye TV

Station Manager/News Director

Auburn, AL

May 2023—May 2024

- Managed all members (~50) by assigning them with stories to cover and assisting them in their coverage
- Coordinated crewing for all live shows for the station working on teleprompter, cameras, the audio system and switcher
- Anchored Eagle Eye TV's Student Government Association Election Show, Eagle Eye's highest viewed flagship programming

Director of Sports

May 2022—January 2023; February 2024—May 2024

- Managed sports members by giving them stories to cover and assisting them in their coverage
- Coordinated the sports show working on the switcher, teleprompter, cameras, or the audio system

Sports Producer

January 2022—May 2022

- Wrote, edited, produced and directed the sports news show for Eagle Eye TV called “Sports Night in Auburn”
- Nominated for College Television Award in the Sports category

News and Sports Reporter

August 2021—May 2024

- Wrote articles and produced packages on Auburn sports for the Eagle Eye Live Shows, our website and YouTube

EDUCATION

Syracuse University, S.I Newhouse School of Public Communications

Syracuse, NY

Master of Science in Broadcast and Digital Journalism

May 2025

Auburn University, College of Liberal Arts

Auburn, AL

Bachelor of Arts in Journalism

May 2024

SKILLS

Adobe Premiere Pro • TriCaster • ENPS • Edius • iNews • Videography (SONY XF705, Sony a1 and JVC Cameras)

HONORS

42nd College Television Awards Nominee for Best Sports Show (Producer)

BEA Award of Excellence in Graduate Documentary Competition: The Sound of Strength (Producer/Editor)